

**MEDIA RELEASE****OnMarket forges partnership with Listcorp**

*Partnership to provide greater access for retail investors to listed company information and investment opportunities*

**22 May 2018**

IPO and equity crowdfunding portal OnMarket have teamed together with investor relations platform Listcorp to assist newly listed ASX companies with the ongoing challenge of communicating and promoting themselves to investors.

OnMarket CEO Ben Bucknell said “OnMarket has now helped over 70 companies list on the ASX. We are pleased to announce that we’ve recently entered into an agreement with Listcorp to help these companies better communicate with investors throughout Australia.

“The fundamental benefit that both Listcorp and OnMarket are providing to Australia’s retail investors is access. OnMarket provides retail investors direct access to IPO and equity crowdfunding opportunities, and Listcorp provides retail investors access to much needed information about the companies they have invested in, or are looking to invest in”.

OnMarket and Listcorp work very closely with listed and unlisted companies of all different sizes, helping them build awareness and promote their company to Australia’s investor community. OnMarket helps early stage, growth stage and IPO companies raise much needed capital from their 47,000 strong investor database. Listcorp enables listed companies to publish content, and disseminate their message instantly to 30,000+ investors via their website, as well as through their partners, including stockbrokers Evans & Partners and Baillieu Holst, and the Australian Shareholders Association.

John Daly CEO of Listcorp stated, “There is a strong alignment between what OnMarket and Listcorp are both trying to achieve. We are both businesses driven to improving the relationship between investors and listed companies through the use of technology”.

**MEDIA CONTACTS**

Tim Eisenhauer  
E: [tim@onmarket.com.au](mailto:tim@onmarket.com.au)  
M: +61 450 588433

John Daly  
E: [john.daly@listcorp.com](mailto:john.daly@listcorp.com)  
M: +61 419 318118

## MEDIA RELEASE

### About OnMarket

OnMarket makes investing and capital raising an efficient, simple and transparent process that is accessible to everyday investors and businesses.

[OnMarket](#) is the world's first app for crowdfunding IPOs. Investors from any broker can sign up, bid and invest in companies without paying any commission or brokerage. OnMarket has offered 1 in every 3 ASX IPOs to investors since launching in 2015.

OnMarket is one of the first platforms in Australia to be granted an equity crowdfunding licence by ASIC. This enables OnMarket to offer equity crowdfunding, which provides all investors with an opportunity to own a part of businesses that are making a change for the better.

OnMarket is an award winning equity crowdfunding platform. The OnMarket app is available in the [App store](#) and [Google Play](#). Download today.

For further information go to [www.onmarket.com.au](http://www.onmarket.com.au)



## About Listcorp

Listcorp.com is a brand new service designed to dramatically improve the way listed companies communicate with investors.

Utilising the latest technologies Listcorp enables companies to publish high quality, engaging educational content for Investors which we deliver instantly to them via Listcorp.com and our partner websites (including Evans & Partners, Baillieu Holst and the Australian Shareholders Association).

We've also built a range of free tools for Investors to help them use that information to make more informed investment decisions.

For further information visit [www.listcorp.com](http://www.listcorp.com)

200 |   
**Businesses  
of Tomorrow**  
2017 WINNER