

ASX RELEASE
27 SEPTEMBER 2022

One Click Group Debuts on the ASX Post \$5.5m Raise FY23 Revenue Has Already Exceeded FY22 of \$1.2m

Key Highlights:

- **Fast growing online financial and life admin services company One Click Group lists on the ASX today following an oversubscribed raise of \$5.5m.**
- **One Click's technology platform offers a number of products to its users such as tax, wills and insurance, with a number of new products to be launched in future.**
- **Former Empired Limited (ASX:EPD) Managing Director Russell Baskerville has been appointed as Chairman of the Group.**
- **Former Empired Chief Financial Officer and One Click Life founder Mark Waller appointed as Managing Director of the Group.**
- **Revenue generated in FY22 of \$1.2m⁽¹⁾ achieved 297% growth on FY21.**
- **FY23 revenue⁽¹⁾ has already surpassed FY22 revenue⁽¹⁾ showing rapid growth in this financial year.**
- **\$5.5m capital raising funds will enable marketing efforts to be increased to drive future accelerated revenue and user growth.**

Fast growing life admin technology platform One Click Group Limited (ASX:1CG) ("Company") begins trading on the ASX today following the completion of an oversubscribed \$5.5m capital raising.

One Click Life is a fast-growing Western Australian based financial technology platform positioned to disrupt and capitalise on the increasing market demand for online self-directed financial and life admin services.



The business provides online tax services, online wills and private health insurance through its platform and intends to expand the product offering with other complementary products and services to help customers manage their financial life admin.

The Company is pleased to announce that revenue in FY22 of \$1.2m (unaudited) achieved a growth of 297% on the prior period. This was a pleasing outcome for the Company and demonstrates the ability to acquire new users and grow rapidly. FY22

⁽¹⁾ Unaudited.

revenue was predominately from individual income tax returns and also included business tax returns, online wills and private health insurance.

FY23 has commenced trading strongly with revenue generated exceeding the prior full year already. Mark Waller, Managing Director commented on the trading, "it is great to see such a strong start to the financial year. July showed over 250% growth on the same time in the prior year. We're excited by the prospect of having capital available to deploy into marketing to continue this growth trajectory."

The Company has completed its capital raise oversubscribed and will retain the maximum available under the public offer of \$5,500,000 (before associated costs). The main use of these funds is to accelerate the Company's revenue growth and user acquisition as well as expand the product offering with other complementary products and services to help customers manage their financial life admin.

WELCOME TO NEW SHAREHOLDERS

Welcome to all new shareholders and thank you to all the participants in the recent public offer undertaken by the Company. The public offer was oversubscribed and closed on 5 August 2022. The Company has now completed the issue of 275,000,000 Shares under the offer at an issue price of \$0.02 per Share to raise \$5,500,000 (before associated costs). The Company recommences trading today on ASX following completion of the acquisition of the One Click Life business.

This ASX Announcement has been authorised for release by the Board

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